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# The Malleability of Belief in a Just World: Evidence from a Health Resource Allocation Exercise

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ABSTRACT - Belief in a Just World theory proposes that individuals need to believe that people get what they deserve. Although individual differences in just world beliefs have been shown to predict many aspects of subjective well being, research examining their malleability has not been forthcoming. In the present study, participants completed an interactive health resource allocation exercise (CHAT-Choosing Health All Together). Participation in CHAT augmented two kinds of just world beliefs: Perceived fairness of rules and processes (procedural just world beliefs), and also perceived fairness of outcomes and allocations (distributive just world beliefs). In general, this research provides discussion for the malleability of some individual differences in just world beliefs

outcomes, but also to be treated fairly-is an important behavioral motive (for review see Tyler & Smith, 1998). While there are a number of psychological theories of justice, one that has been especially influential is Belief in a Just World (Lerner, 1980). Belief in a Just World (BJW) theory proposes that individuals are motivated to perceive the world as orderly, predictable, and controllable. Accordingly, individuals strive to believe that people generally 'get what they deserve.' Research supports the idea that individuals not only possess, but are also protective of a just world view. Attempts to preserve this belief may produce numerous defensive reactions. Notably, individuals who encounter injustice may opt either to help or derogate victims of misfortune, or even to cognitively reinterpret injustice as 'actually beneficial' to victims (for recent review see Hafer & Bègue, 2005). In light of

these possible reactions to injustice, theoretical perspectives on belief in a just world have emphasized their role in defensive coping (e.g., Otto, Boos, Dalbert, Schops, & Hoyer., 2006), positive illusions (e.g., Taylor & Brown, 1988), and also system justifying beliefs (e.g., Jost & Hunyady, 2005).

empirically linked to belief in a just world. decreased incidence of myocardial infarction (Kivimäki et al., 2005) have been to physical health, as stress reactivity (Tomaka & Blascovich, 1994), better mental health and well being (e.g., Dzuka & Dalbert, 2002; Feather, 1991; presuming that people 'receive what they deserve' may be associated with better domain has suggested potential health enhancing effects of just world beliefs not only as a universal source of motivation, but also as a variable characteristic health behavior (Lucas, Alexander, Firestone, & LeBreton, in press) and Lipkus, Dalbert, & Siegler, 1996; Otto et al., 2006; Ritter, Benson, & Snyder, behaviors, evaluations, and outcomes. Perhaps most notably, research in this differences in just world beliefs have been shown to predict a wide range of perceive the world as fair and just (for review Furnham, 2003). Individual of individuals, who can differ from one another in the extent of their desire to individual differences theory and research. Here, belief in a just world is viewed 1990; Sutton & Douglas, 2005). Recent research also suggests potential benefits An important additional outlook on belief in a just world is provided by

# Changing Belief in a Just World

Because of their relationship to well being, researchers have speculated that just world beliefs could comprise a substantive focus of preventative health interventions (e.g., Lucas et al., in press). Although there are important caveats, it is intriguing to consider that deliberately augmenting a person's view of the world as a fair and just place could be physically and mentally beneficial. Curiously however, research examining the malleability of just world beliefs has not been forthcoming. There are at least two important consequences of this dearth. First, the just world-well being link is thus far supported primarily by correlational research. Although such preliminary findings are encouraging, researchers have yet to employ experimental methods that would bolster claims that just world beliefs are a causal component of well being. Second, the success of many applied uses seems largely predicated on the malleability of individual differences in belief in a just world. For example, the success of preventative health endeavors may depend on the extent to which the views of individuals with low belief in a just world can be artificially augmented.

Despite the possibility that learning more could inform both existing and future research initiatives, comparatively little empirical work has examined the malleability of individual differences in just world beliefs. In this vein, research in at least two new directions may be required. First, researchers must learn more about the particular *kinds* of just world beliefs that are malleable. For example, research has generally suggested that personal just world beliefs (justice for the

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self), more strongly relate to well being than global just world beliefs (justice for all or for others; Lipkus et al., 1996; Sutton & Douglas, 2005). Similarly, procedural just world beliefs (individual beliefs about the deservedness or rules, processes, and interpersonal treatment) may predict stress more robustly than distributive just world beliefs (beliefs about the deservedness of outcomes or allocations; Lucas et al., in press). Accordingly, changes in personal or procedural just world beliefs would seem to be more beneficial to preventative health undertakings than global or distributive just world beliefs. More generally, researchers must demonstrate a capacity to alter those specific kinds of just world beliefs that are most relevant to well being, or other outcomes that are of particular interest.

artificially change just world beliefs. experimental research, which most likely will require shorter term procedures to world beliefs, it has not yet suggested particular methods for general this existing research is quite valuable in explicating the formative origins of just 2004), and also scholastic influences and experiences (Dalbert, 2004). Although processes and characteristics (e.g., Sallay & Dalbert, 2004; Schönpflug & Bilz, influence formation of individuals' just world beliefs. These include familial researchers have uncovered specific developmental characteristics that can world beliefs in children and adolescents (Lerner, 1980). More recently, himself considered early socialization processes that shape the formation of just methods to specific and contextually relevant components of just world beliefs. altering individuals' beliefs about deservedness, and they must also link these vein, researchers must demonstrate particular methods that are best suited to producing internal attributions for illness prevention (Lucas et al., 2007). In this health messages with unique types of just world beliefs could be valuable in example, recent research suggests that strategically pairing specific preventative more about methods that are efficacious in producing these desired changes. For well articulated, and applied research endeavors would benefit from learning just world beliefs. The use of particular tactics to alter just world beliefs is not There is some existing support for the malleability of just world beliefs. Lerner A second direction for new research encompasses methods by which to alter

### The Present Study

In the present study, we examined the malleability of just world beliefs using a brief participatory health resource allocation exercise. In doing so, we sought to explicate the potential malleability of two specific types of just world beliefs, and also to examine the efficacy of a particular method for changing them. In general, our research was designed to inform future attempts to further explicate the causal nature of the relationship between just world beliefs and well being, or that might examine the potential to reap an applied health benefit from justice oriented research.

a structured group deliberation process (rules, processes and treatment). since our task involved both specific resource allocations (distributions), and also al., in press). In the present study, PJW and DJW seemed especially appropriate other established theories of psychological justice (Lucas et al., 2007; Lucas et area, and has been very promising in its potential to link just world research to of just world beliefs, this particular approach represents a new direction in this outcomes, resources or allocations. Although there are many conceptualizations differences in the perceived fairness of rules, processes, or other forms of participate in our health resource allocation exercise. In this simulation, treatment can be measured distinctly from those pertaining to the fairness of Borrowing from other theories of justice, PJW and DJW suggest that individual distributive justice content (Lucas, Alexander, Firestone & LeBreton, 2007). view of the world as a fair and just place may be dissected into procedural and As their names imply, PJW and DJW suggest that individual differences in ones' beliefs: Procedural just world (PJW) and Distributive just world (DJW) beliefs. primary dependent variables, we measured changes in two kinds of just world participants to learn more about others' preferred resource allocations. As to individually consider resource distributions, and also group sessions for a broad range of purported health needs. The deliberation process included time participants considered the best ways to distribute scarce health resources across We recruited a sample of community members within New Zealand to

As a secondary goal, we sought to examine the cross-cultural applicability of two measures of just world beliefs. To date, we know of no study that has utilized PJW and DJW in samples of individuals recruited in another part of the world. Thus, our New Zealand sample provided an opportunity to examine the psychometrics of this particular conceptualization of just world beliefs outside of the United States. To this end, we examined both the proposed factor structure of PJW and DJW, and also the internal consistency of this multidimensional measure.

#### Method

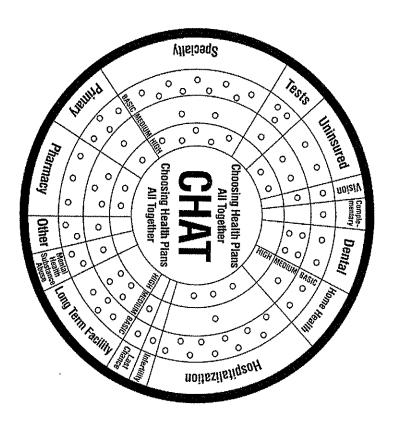
### **Participants**

One hundred and fourteen participants (29 male) volunteered to take part in a health resource allocation exercise. Participants ranged in age from 26 to 87 years old (M=49.96, SD=13.77). All participants were recruited from the Nelson Marlborough region of New Zealand via personal contacts, newspaper and radio advertisements, and word of mouth. Although nonrandom, sampling of participants attempted to strike a balance of the region that included geography (including remote rural residents, rural, urban-influenced and urban), gender, age, ethnicity and experience of chronic or serious illness in self or family. As compensation, all participants received a small stipend intended to cover transportation and child care expenses, and were provided a modest meal.

## Measures and Procedure

CHAT (Choosing Health All Together). All participants took part in CHAT—a simulation exercise in which individuals and groups set spending priorities for health and social services within fixed budgets (Goold, Biddle, Klipp, Hall, & Danis, 2005; Goold, Green, Biddle, Benavides, & Danis, 2004). CHAT was designed to elicit the preferences of laypersons for healthcare spending priorities, and also as an example of a participatory, deliberative approach to allocation decisions. The CHAT exercise includes a "wheel" (Figure 1) with a different colored wedge for each of several health or disability service categories that can be chosen by participants. All categories have varying levels of spending and services (up to four for each category), with the relative cost of each category and level represented by a certain number of circles.

Figure 1. CHAT game board illustrating basic, medium, and high coverage of various health categories



makers, citizens and other stakeholders. For instance, a 'Mâori Health' category, and also an 'Access' category (transportation, distance, and access to care) were and for a fourth sticker (i.e., 8% of total resources) all adults and children receive the Nelson-Marlborough region, and was designed with input from policy attempted to reflect the health and disability sector in New Zealand, particularly free routine and preventive dental care. CHAT content in this administration sticker those with chronic diseases also receive free preventive and routine care, clinics, and free emergency treatment for low-income residents. For an additional resources) to provide free preventive and routine care for children, school-based choose level 1 Dental services, by using 2 of 50 stickers (i.e., 4% of total a higher level of coverage within a condition For instance, participants could additive -- lower levels of coverage must be satisfied before adding pegs to select the designated number of stickers on the CHAT wheel. Peg requirements are coverage for each category. Participants choose categories and levels by placing resources to allocate. An accompanying players' manual describes the levels of Participants receive 50 round stickers that designate the quantity of available

CHAT is completed individually and as a group deliberation in an iterative fashion. In each round, participants choose services constrained by their limited resources as described above. Participants then receive randomly allocated "health event" cards, which they read aloud to the group and are invited to reflect on those events in light of their coverage choices. Health events range from the mundane (e.g., heartburn) to the catastrophic (e.g., spinal cord injury). Discussion in the group proceeds with the aid of a moderator trained to ensure adequate voice and input from all group members. Although not formally required, group choices are encouraged to represent a consensus view of participants. A debriefing at the end of CHAT asks each group to justify to their constituency the group's choices, and then evaluate and comment on the exercise. Questionnaires were administered both prior to and after participating in CHAT.

All exercises took place in the Nelson Marlborough Health District of New Zealand over a period of approximately three months (July - September 2006). The total number of deliberation groups was 12, with the number of participants in each group ranging from 6 to 16 (M = 7.03, SD = 3.56). All group deliberations took place in public buildings, in private classroom-like settings.

Belief in a Just World. All participants completed an eight-item measure of individual differences in just world beliefs. This measure assessed both procedural (PJW) and distributive (DJW) just world beliefs (Lucas et al., 2007). PJW encompasses beliefs about the fairness of rules, processes and treatment (e.g., 'people are generally subjected to processes that are fair') whereas DJW encompasses beliefs about the fairness of outcomes or allocations (e.g., 'people usually receive outcomes that they deserve'). PJW and DJW were each measured using four items that were rated on a 7-point Likert-type scale ranging from

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measures after participating in CHAT. PJW and DJW measures were reliable DJW alpha = .90) participation in CHAT. both before (PJW alpha = .90; DJW alpha = .84) and after (PJW alpha = .85) participating in CHAT, while approximately half (N = 64) completed these Approximately half of our sample (N = 50) completed these measures prior to four appropriate items for each of the two measures of just world beliefs. 'strongly disagree' to 'strongly agree.' Scores were calculated by averaging the

rotation and an a priori delta value of 0.6. Factors with eigenvalues greater than another (Lucas et al, 2007; Lucas et al., in press). Therefore, we used oblique 1.0 were interpreted, and this procedure was verified by visual examination of research has suggested that PJW and DJW are moderately correlated with one with those that completed the measure after (i.e., 'post-administered'). Prior measures before participating in CHAT (i.e., 'pre-administered') were combined analysis on our total sample. Thus, participants who completed our just world exploratory factor analytical strategy. To ensure an adequate ratio of participants to factors and items (e.g., Pedhazur & Schmelkin, 1991), we performed this was not viable with our moderate sample size, we adopted a conventional principal axis factor analysis. Since a confirmatory covariance structure analysis We examined the structure of our multidimensional just world measure using

with prior research, these factors were moderately correlated with one another variance. Four items designed to measure PJW loaded onto the first factor, while of the PJW-DJW measurement instrument (.67). In sum, exploratory factor analysis supported the cross cultural viability four items designed to measure DJW loaded onto the second factor. Consistent l = 5.07; Factor 2 = 1.05), and together these accounted for 76.57% of total measurement model. Only two factors had eigenvalues greater than one (Factor As seen in Table 1, factor analysis strongly supported a PJW-DJW

# Changes in Just World Beliefs

sizes for all observed changes using Cohen's d, with small, medium, and large effects indicated by conventionally suggested benchmark values of 0.2, 0.5, and that corresponded to directional (i.e., one-tailed) hypotheses. We computed effect because we expected CHAT to augment just world beliefs, we examined t-values changes in procedural and distributive just world beliefs separately. In addition, Because of the multidimensional nature of our just world measure, we examined just world beliefs were compared to those of 'post-administered' participants. utilized an independent samples t-test, in which 'pre-administered' participants' performed two separate comparisons of mean differences. These comparisons To determine whether CHAT increased participants' just world beliefs, we

Table 1

Principal Axis Factor Analysis (N = 114)		
BJ., br. a sp. 16	1st Factor	2 <sup>nd</sup> Factor
Procedural Just World		
I. People usually use fair procedures in dealing with others.	.650	.091
2. I feel that people generally use methods that are fair in their evaluations of others.	.924	040
3. Regardless of the outcomes they receive, people are generally subjected to fair procedures.	.820	017
4. People are generally subjected to processes that are fair.	.848	.045
Distributive Just World		
1. I feel that people generally earn the rewards and punishments that they get in this world.	145	.949
2. People usually receive the outcomes that they deserve.	.161	.750
3. People generally deserve the things that they are accorded.	.059	.707
4. I feel that people usually receive the outcomes that they are due.	.283	.642

Notes: Direct Oblimin rotation with Delta value of 0.6 performed Eigenvalues = 5.07 (PJW-1st Factor) and 1.05 (DJW-2st Factor).

M = 4.42, SD = 1.20; pre DJW M = 3.47, SD = 1.28; t (112) = 4.05, p < .001; world beliefs were higher when measured after participating in CHAT (post DJW= 4.07, SD = 1.43; t (112) = 3.03, p = .003; d = .57). Likewise, distributive just than before participating in CHAT (post PJW M = 4.76, SD = 0.97; pre PJW MCHAT. Procedural just world beliefs were higher when measured after, rather 0.8, respectively (Cohen, 1988). Both PJW and DJW increased as a function of

administered' participants (PJW M = 4.07, SD = 1.43; DJW M = 3.47, SD = 1.43(PJWM = 4.76, SD = 0.97; DJWM = 4.42, SD = 1.20; t(63) = 2.62, p < .01; d1.28; t(49) = 4.08, p < .001; d = .44), and also 'post-administered' participants first revealed that PJW was significantly greater than DJW for both 'predistributive than procedural just world beliefs. To this end, paired sample t-tests We next examined whether changes produced by CHAT were greater for

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= .31). To determine whether the magnitude of this difference was diminished after participating in CHAT, we compared the 'pre-administered' effect size of the PJW-DJW discrepancy to that of the post-administered effect size. Cohen's d values were transformed to r-based effect sizes (Cohen, 1988), which were then compared to one another using Fisher's r to z transformation. Although the PJW-DJW discrepancy was slightly larger for 'pre-administered' (r = .19) than 'post-administered' participants (r = .14), this difference was not significant (z = 0.32, p = .75). We thus concluded that increases in just world beliefs that were produced by CHAT were comparable for PJW and DJW.

Finally, we sought to determine if changes to just world beliefs were robust across our 12 CHAT deliberation groups. Accordingly, we performed one-way analyses of covariance (ANCOVA) on both PJW and DJW. For each analysis, 'version' (pre versus post administered) was entered as the lone between-participants factor, and 'subgroup' was included as a covariate. For PJW, 'version' remained significant (F(1, 111) = 7.77, p < .01, partial  $h^2 = .07$ ) even after controlling for 'subgroup' variance (F(1, 111) = 2.09, p = .15, partial  $h^2 = .02$ ). Likewise, 'version' remained a significant predictor of DJW (F(1, 111) = 1.96, p < .001, partial  $h^2 = .12$ ) even after controlling for variance accounted for by 'subgroup' (F(1, 111) = 0.57, p = .45, partial  $h^2 = .01$ ). Thus, we concluded that CHAT produced increases in both kinds of just world beliefs that were robust across subgroup classification.

#### Discussion

Our results suggest that participating in CHAT augmented individuals' just world beliefs. This effect was similar for individual differences in both procedural and distributive just world beliefs, and was generally robust to deliberation group classifications that existed within CHAT. There are at least two important implications of these results.

First, the results demonstrate that short term changes to individual differences in just world beliefs can be produced. This finding suggests that it may be possible to design experimental manipulations for further exploring the link between just world beliefs and well being. Experimental manipulations could also be formulated as an exploration of deliberate interventions intended to influence, for example, health behaviors. In sum, the malleability of individual differences in just world beliefs suggests numerous potential avenues for future experimental research.

A second implication concerns the use of CHAT as a method of augmenting belief in a just world. While some scholars have suggested that just world beliefs can be influenced by experience, we are unaware of any prior studies demonstrating an effective attempt to deliberately alter them. Although future research will be required to better understand the mechanisms by which CHAT produced this effect, several possibilities are suggested by theory and research on psychological justice. For example, procedural justice theories have suggested

that individuals who perceive process control (i.e., 'voice') in a deliberative decision may be more satisfied with its outcome than those who do not (e.g., Thibaut & Walker, 1975). Thus, one reason for the impact of CHAT on PJW and DJW may be its structure of informed and inclusive participation. Evidence that CHAT may be used to impact just world beliefs suggests avenues for future research that could involve methods, mediators, and consequences of artificially altering individual differences in just world beliefs.

# Cross-cultural Implications

In its secondary aim, our research suggests that the measurement of distinct procedural and distributive just world beliefs may be cross-culturally viable. We obtained a multidimensional factor structure from our New Zealand sample that was consistent with those obtained in studies conducted within the United States. The availability of a cross-culturally sustainable measure of just world beliefs could open doors for cross-cultural research endeavors, including comparisons of procedural and distributive just world beliefs, and also the relative associations of their antecedents and consequences. Although this direction is promising, additional psychometric research will be required, as our present study included only participants from one region of a single country, thus preventing an examination other important psychometric characteristics of procedural and distributive just world beliefs, such as their cross-cultural measurement invariance.

#### Limitations

There are a number of limitations that mandate a cautious interpretation of our results. Foremost, our sample was nonrandom and recruited exclusively from New Zealand. Therefore, we do not know whether CHAT would enhance belief in a just world in other contexts, or for other people. We also do not know the value of CHAT relative to other possible methods of augmenting just world beliefs. For example, requiring participants to engage in expressive writing about issues of justice might comprise one alternative method for changing just world beliefs. However, since this or other additional methods were unavailable in our design, we are unable to comment on the specific benefits of using CHAT to alter just world beliefs. Finally, although our results suggest that CHAT may be capable of augmenting PJW and DJW, there are many other individual differences measures of just world beliefs, and our results do not address whether this method is viable in altering these alternative operationalizations.

Like many intervention studies, our research is limited in that we were unable to assess individual level change in just world beliefs. Although an independent groups design was advantageous in some respects, such as eliminating the potential for recall bias and also the need for parallel forms of our just world measures, an inability to describe individual changes in just world beliefs comprises a limitation of this research that will need to be addressed in future

studies. In many respects then, our research is best viewed as an initial demonstration of the feasibility of exploring artificial interventions for changing just world beliefs, upon which future studies can build by implementing more rigorous designs and methodology.

There are limitations to the preventative health implications of our research as well. While our results suggest that short term changes to just world beliefs may be viable, we do not know the extent to which long term changes are possible. This feature may be particularly important to preventative health endeavors in that long term change could be required for individuals to reap health benefits from strong just world beliefs. An additional limitation is that our research does not examine whether changes in just world beliefs link to changes in well being. Although prior research has suggested that just world beliefs are associated with better health, this evidence is predominantly correlational. Unfortunately, our present research does not directly cover this aspect of existing research since we did not examine changes in participants' well being that might have resulted from changes in just world beliefs.

In spite of these limitations, our results can be related to several current issues and future directions that encompass research on just world beliefs. In particular, we suggest that researchers may be able to change individual differences in just world beliefs, and that this may afford an opportunity to resolve several existing issues, such as further elucidating the nature of the just world link to well being. In addition, procedures that alter individual differences could afford altogether new directions for research, such as probing the capacity of just world beliefs to influence preventative health endeavors.

### **Author Note**

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### The Identification of Cultural Factors African American College Students that Impact Well-Being Among

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coping among African American college students was associated with an a sample of 261 African American college students. An increase in collective development of a model of positive psychology for African Americans is African American college students. A future research direction towards the influential in the relationship between hope and life satisfaction in the sample of relationship exists between cultural coping factors and subjective well-being in increase in life satisfaction and hope. However, cultural coping was not ABSTRACT - The primary purpose of this study was to discover what

concept of well-being has long captured the interests of philosophers. The individual traits, and an adaptable character (Compton, 2003). determinants of this include an optimistic connection with others, rewarding (Compton, 2003). In an attempt to delineate what the good life entails the being are the result of one's ability to achieve and maintain a good life being providing a broad scope for exploration. Essentially, health and wellpositive psychology is vast ranging from overall health to wellsubstantial interest among researchers. However, the orientation of s a new psychological orientation, positive psychology has spawned

1992; Diener, Emmons, Larsen, & Griffin 1985; Compton, 2003). Although knowing one's purpose in life, and effective coping styles (Argyle, 1987; Myers, individual social control, extroversion, optimism, positive social relations, of the greatest predictors of subjective well-being include positive self-esteem, cornerstone of a healthy psychological outcome. Literature suggests that some As a major component of positive psychology, subjective well-being is the

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